

Questions?

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Task Force, at:
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EXPRESS ENROLLMENT



Sterling Select™ for Connecticut Customers

Yes, I am a Connecticut utility customer who wants to enroll for Sterling Select™, a blend of 75% wind and 25% small New England hydro. I know that by enrolling I will have a renewable energy premium

of less than 25¢ per day for the average household

added to my monthly CL&P bill, and I will remain a customer of CL&P, which will continue to provide customer service and emergency response.

When I enroll for Sterling Select™, I begin supporting renewable resources that produce significantly less pollution than conventional electricity sources. These environmental benefits include:

- ▶ 100% decrease in carbon dioxide (CO₂) emissions, which cause global warming
- ▶ 100% decrease in sulfur dioxide (SO₂) emissions, which cause acid rain
- ▶ 100% decrease in nitrogen oxide (NO_x) emissions, which cause smog and human health problems
- ▶ 100% decrease in mercury emissions, which pollute water and poison fish
- ▶ 100% decrease in nuclear waste, which remains radioactive for thousands of years
- ▶ 100% decrease in release of landfill gas methane, which is 23 times more harmful than CO₂ in global warming potential

My Signup Level:

_____ 100% of my monthly electricity use or
(All of your electricity is accounted for from clean sources)

_____ 50% of my monthly electricity use
(half of your electricity is accounted for from clean sources)

Name on Account:

Business Contact:

_____ *For non-residential customers*

Billing Address:

City, State, Zip:

Phone:

Email Address:

Please provide an email address for paperless customer communications, not for use by third party.

By signing below, I authorize Sterling Planet to act on my behalf to complete enrollment for Sterling Select™. I agree that CL&P may release account number and basic contact information to Sterling Planet, a Connecticut Department of Public Utility Control licensed renewable energy supplier and a participant in the ConnecticutCleanEnergyOptionsSM program. My signature indicates that I have the authority to enroll in this offering and that I accept Sterling Planet's terms and conditions in effect on the date I enrolled.

Signature: _____ Date: _____

You may enroll by phone, fax, email, Internet or U.S. mail:

Mention Portland by whatever method you sign up, and Portland receives a bonus!



3295 River Exchange Drive
Suite 300
Norcross, GA 30092

Phone: 1 877 457 2306
Fax: 678 325 3174

Email: info@sterlingplanet.com
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Portland Clean Energy Task Force

Some Frequently Asked Questions about signing up for clean energy

(updated November '08)

Over 90% of the electricity that our homes use is from coal, nuclear, oil, and natural gas power plants. This program is about increasing the amount of clean energy available.

Q: Exactly what happens when I enroll my home or business?

A: Three things happen when you enroll:

- 1) You pay a voluntary premium (see below).
- 2) Part of your support goes to generate more clean energy (wind, small hydro, etc.) Right away, this makes the air a bit cleaner.
- 3) Part of your support goes to stimulate new clean energy systems. All would be domestic, bring price stability, and further improve air quality.

Q: How much will supporting clean energy cost me?

A: The premium is just over one penny per kilowatt hour. This means about \$11 a month on an electric bill that is \$200 a month.

This example is for a family that enrolls to support clean energy with all (100%) of the electricity they use. On the enrollment form, there is a 50% option that supports clean energy with half your electrical use. That option would be about **\$5.50 per month** for a \$200 electric bill.

Q: Who oversees this program?

A: This is arranged by Sterling Planet, a clean energy company, is coordinated by CL&P, and approved by the CT Dept of Public Utility Control.

Q: How does the town benefit?

A: The CT Clean Energy Fund is offering the town free solar photovoltaic systems (turns sunlight into electricity). These could be put on any municipal building. We earn a system for every 5% of Portland residents that enroll, **and** for every 100 residents and businesses that sign up.

Q: Will my house continue to receive the steady supply of electricity that I've come to expect?

A: Yes. Your enrollment simply adds more clean energy into the system.

Q: What happens if there is a storm or a power shortage?

A: Nothing changes. Connecticut Light & Power will restore power to your house by the same procedures you have always enjoyed. Supporting clean energy is independent of the repair time involved.

Q: Where does this clean energy come from?

A: In some cases, like hydropower, it comes from right here in Connecticut. Some wind sources feed into our Northeast regional grid, other wind sources come from across the country (a wind farm in Ohio, for example, would replace some of the soot we get from the dirty mid-western coal power plants).